

# 14th National Black Writers Conference

## Advertisement Request for NBWC 2018 Souvenir Program Journal

1650 Bedford Ave., Brooklyn, NY 11225  
 Contact Maeshay k. Lewis  
 Phone: 718-804-8882 ♦ Fax: 718-804-8832

Use this form to pay for congratulatory/classified advertisements for “2018 National Black Writers Conference”  
 Or pay online at [www.centerforblackliterature.org](http://www.centerforblackliterature.org). Event date: March 22, 2018–April 25, 2018.

### CLIENT INFORMATION

NAME:	_____	TELEPHONE:	_____
COMPANY:	_____	E-MAIL:	_____
ADDRESS:	_____	FAX:	_____
ALTERNATE CONTACT:	_____	WEB SITE:	_____
		TITLE:	_____

### DEADLINES: AD RESERVATIONS ARE ENCOURAGED

AD RESERVATIONS, w/ 50% payment, are due by **JAN. 30, 2018**.  
 THERE WILL BE NO REFUNDS ON RESERVATIONS!  
 AD / IMAGE IS DUE **FEB. 9, 2018**.  
 FULL PAYMENT IS DUE BY **FEB. 16, 2018**.  
*Space available on a first come, first serve basis.*

### AD INFORMATION:

**Publication Trim Size:** 8 1/2 x 11. Advertising is to be provided in digital format as a **PDF file ONLY**. No locked PDFs please.  
**E-mail to:** Maeshay Lewis- [mlewis@mec.cuny.edu](mailto:mlewis@mec.cuny.edu) cc: [writers@mec.cuny.edu](mailto:writers@mec.cuny.edu)

### PLEASE CHECK ONE:

INSIDE FRONT COVER	\$800	<input type="checkbox"/>	(1 space available)	FULL PAGE (INSIDE)	\$500	<input type="checkbox"/>
INSIDE BACK COVER	\$800	<input type="checkbox"/>	(1 space available)	HALF PAGE [1/2]	\$300	<input type="checkbox"/>
BACK COVER	\$800	<input type="checkbox"/>	(1 space available)	QUARTER PAGE [1/4]	\$200	<input type="checkbox"/>

- **HALF-PAGE AD**

Horizontal or  Vertical

*Please note: The Center for Black Literature reserves the right to reject any ads, materials, or items deemed inappropriate. In this case you will receive a full refund of your ad payment.*

### METHOD OF PAYMENT:

CHECK / MONEY ORDER NO. \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_  
 Paid Online # Confirmation number \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

All mailed payments must be received by **FEB. 16, 2018**.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please note: We can accept credit card and electronic check payments for advertisements at the following link:  
[www.centerforblackliterature.org](http://www.centerforblackliterature.org).

Send your certified check(s) or money order(s) and this form to:

The Center for Black Literature - NBWC 2016  
 Medgar Evers College, CUNY  
 1650 Bedford Avenue  
 Brooklyn, NY 11225

Check(s) or money order(s) should be made payable to **Center for Black Literature @ MEC, CUNY**.

Completed form may be faxed to the *Center for Black Literature* at 718-804-8832. ATTN: Maeshay k. Lewis or e-mailed to [mlewis@mec.cuny.edu](mailto:mlewis@mec.cuny.edu).

# Souvenir Journal Advertisement Sizes Available

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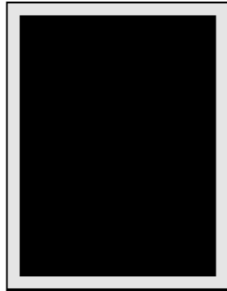
FULL PAYMENT IS DUE BY **FEB. 16, 2018.**

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**FULL PAGE AD**  
7-1/2" X 10"  
(45 picas X 60 picas)  
Bleed: 8-5/8" X 11-1/4"

### MEDIA

Ads must be electronic files. Negatives and mechanicals are not accepted.

**"Bleeds" for FULL and HALF Page ADS only.**

### COLOR AND IMAGES

Use high –resolution images: photographs should be scanned to print 200 lines per inch (scanned at 400 dpi). Do not use RGB graphics.

### PROOFS

Ads submitted on Zip disk or CD must also include a proof: laser printer, ink jet print, or matchprint.

### PREFERRED FORMAT

**High resolution PDF files are preferred.** All images must be embedded (not linked) and in CMYK (not RGB). Microsoft Word files are strongly discouraged – we cannot guarantee accuracy of image or fonts.

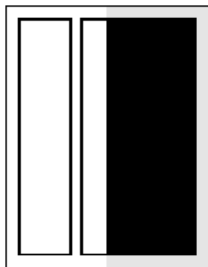
## TERMS AND CONDITIONS

*Ad Placement:* Position requests are complied with when possible but not guaranteed.

*Reservations:* Payments and requests are to be sent to Maëshay k. Lewis- direct questions to 718-804-8882.

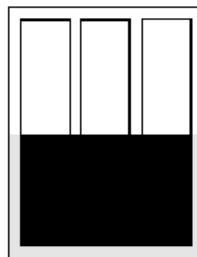
The Center for Black Literature  
Medgar Evers College, CUNY  
1650 Bedford Ave.  
Brooklyn, NY 11225

### Vertical 1/2 page

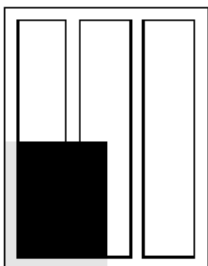


**1/2 PAGE AD**  
3-5/8" X 10"  
(21-1/2 picas X 60 picas)  
Bleed: 4-1/8" X 11-1/4"

### Horizontal 1/2 page



**1/2 PAGE AD**  
7-1/2" X 4-7/8"  
(45 picas X 29 picas)  
Bleed: 8-5/8" X 5-1/2"



**1/4 PAGE AD**  
3-5/8" X 4-7/8"  
(21-1/2 picas X 29 picas)

**No Bleeds for 1/4 page ads.**